Resources for Employer Research
Ready Reference ♦ D-11

College of Engineering, Architecture & Technology ♦ Career Services

Online Resources
- Wall Street Journal - www.wsj.com
- Barron’s - www.barrons.com
- The American Stock Exchange - www.amex.com
- The New York Stock Exchange - www.nyse.com
- NASDAQ - www.nasdaq.com
- Top Money News - www.usatoday.com/money/default.htm
- Bloomberg Personal - www.bloomberg.com
- Wall Street Research Network - www.internetnews.com/bus-news/
- Quicken - www.quicken.com/investments/
- Standard and Poor’s Register of Corporations - www.standardandpoors.com
- Companies Online - www.infospace.com/bizweb.htm
- Chambers of Commerce (U.S. listings only) - www.chamberofcommerce.com
- Better Business Bureau - www.bbb.org

Books, Journals, Publications, etc.
- Directory of Corporation Affiliations, National Register Publishing
- America’s Corporate Families, Dun’s Marketing Services
- Standard and Poor’s Register of Corporations, Directors, and Executives
- Directory of Foreign Manufacturers in the U. S., Georgia State University Business Press
- Million Dollar Directory, Dun’s Marketing Services
- Ward’s Business Directory, Gale Research Inc.
- Thomas Register of American Manufacturers
- Moody’s Manuals, Moody’s Investor Service
- Standard and Poor’s Corporation Records
- Value Line Investment Survey
- Business Periodicals Index
- Predicasts F&S Index
- ABI/Inform, UMI
- Business Index, Information Access
- Wall Street Journal Index, UMI
- International Directory of Company Histories, St. James Press
- U.S. Industry Profiles: The Leading 100, Gale Research
- Wall Street Transcript
- Brands and Their Companies, Gale Research Reference Book of Corporate Management, Dun’s Marketing Service
- Who’s Who in Finance and Industry
- World Business Directory, Gale Research
- Moody’s International Manual
- Global Company Handbook
- Disclosure/Worldscope, Disclosure, Inc.
- EIU International Business Newsletters
- State industrial directories
- Local newspapers (Editor and Publisher International Yearbook for lists of newspapers with addresses and phone numbers)
- CEAT Career Services employer literature is available in 102 Engineering North

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